

## Community Hackathon Schedule

### Sunday 18 March

- By 3pm - Arrival at Novotel, Newcastle
- 4pm - Hackathon Kick-off [ Formal Introductions]
- 6pm - Group Dinner and Networking

### Monday 19 March

*Participant presentations + Team formation + real-life business case introduction*

#### **Morning Session**

- Participant presentations on their plans and ambitions
- Presenting the areas they need support during the hackathon

#### **Afternoon Session**

- Continuation of Morning Session
- Teams formed for solving the real life case study
- Introduction to the real-life business dilemmas by the entrepreneur

#### **Evening**

- Informal dinner and networking

### Tuesday 20 March

*Learning and coaching with Dr. David Hughes*

#### **Morning Session**

- Key-note presentation by Dr. David Hughes
- Dr. David Hughes Q&A

#### **Afternoon Session**

- Presenting the areas they need support during the hackathon
- Group break-out for solving the case study

#### **Evening**

- Informal dinner + social interaction

## Wednesday 21 March

*Learner presentations + farm visit*

### **Morning Session**

- Learner presentations in groups on the learning's from the day with Dr. David Hughes

### **Afternoon Session**

- Visit to real farm operations in the UK

### **Evening**

- Informal dinner + social interaction

## Thursday 22 March

*Learner presentations on the learning from farm visit day + visit to processing facility.*

### **Morning Session**

- Visit to the Retail operations in Newcastle

### **Afternoon Session**

- Visit to a processing facility in the UK

### **Evening**

- Informal dinner + social interaction

## Friday 23 March

Retail visit + case presentation to the entrepreneur

### ***Morning Session***

- Business case presentation in groups and discussions (In the presence of the entrepreneur)

### ***Afternoon Session***

- Each learner presenting the learnings and the next steps they will take. The role of Agribusiness Academy

### ***Evening***

- Informal dinner + social interaction

## Saturday 24 March

*Checkout and departure.*

### **Additional details**

\* During these 5 days each learner will be interviewed for about 30 minutes to build their profile.

\* A few special guest speaker slots will be scheduled to meet the specific demands of the participants.

\* After dinner, learners are free to visit the city night life in Newcastle as they wish.

\* After check out on Saturday, learners are free to make their own plans to continue their exploration in the UK (respecting the visa guidelines where applicable).